

ESTD. 1999

PCTE GROUP OF INSTITUTES

Approved by AICTE (Govt. of INDIA)
Affiliated to IKG PTU, Jalandhar



www.pcte.edu.in

- Engineering **◄**
- Hotel Management ◀
 - Travel & Tourism ◀
- Business Management <
 - Commerce <
- Computer Applications **◄**
 - Pharmacy **◄**
 - Biotechnology ◀
 - Medical Lab Sciences ◀
 - Fashion Design **◄**
- Journalism & Mass Communication ◀

Meet The Director General



Dr. K.N.S. Kang is the Chairman cum Director General of PCTE Group of Institutes, Ludhiana. He got the Education Evangelist 2015 Award by Times Now Channel. He also got Best Alumni Award from NIT Kurukshetra & Department of Business Management, PAULudhiana.

He is the Ex-President of Ludhiana Management Association (LMA) and the founder Director of Smart City Project-Ludhiana.

Dr. Kang completed his degree in Electrical Engineering in 1986 from Regional Engineering College, Kurukshetra (Now NIT Kurukshetra) and then did his MBA & Ph.D in Business Management. He stood fourth in State in Higher Secondary Examination and has been a National Level Athlete. He won Inter University competition in cultural activities and for his all-round performance he received Shaheed Bhagat Singh State Youth Award.

Quick Facts

2800

Students on Campus

51

Countries (Students & Alumni)

100

Industrial visits each year

6.8 Lacs

Average Package

250

International Students

23

International University Collaboration 30

International & National Awards

200+

Companies visited every year

125

Educational Domestic and International trips each year 41

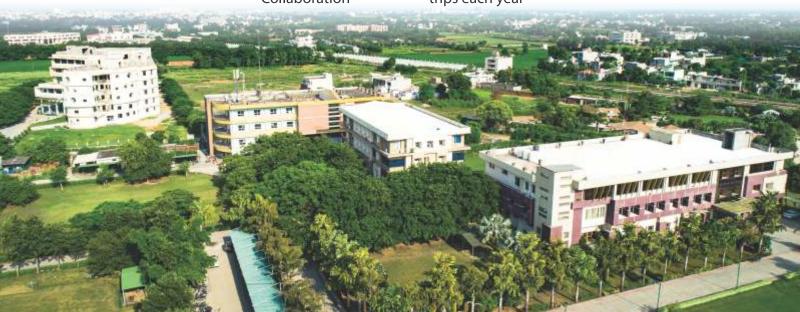
Ambassadors & Senior Delegates visited Campus

43

University Gold Medals

21 Lacs

Highest Package



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Punjab College of Technical Education was established in the year 1999 by Punjab Management Education Trust. It started with around 110 students and three courses-MBA, BBA and BCA at Baddowal, Ludhiana now known as PCTE campus 1. In 2007 we started another campus about a kilometer towards Ludhiana in Jhande, now known as PCTE Campus 2. It offers courses in 11 different faculties.

The integrated courses collectively called PCTE Group of Institutes has about 2800 students including 250 international students from 42 countries on the campus.

It has been ranked amongst the best institutes in the three states of northern India by different media houses and organisations.



ZAMBIA

ZIMBABWE



Students & Alumni From 51 Countries

Students' Exchange Programs

Knowledge of various cultures can be crucial in business. PCTE provides a cosmopolitan international environment, with about **250** international students studying from **42** countries. PCTE has collaborations with **23** universities from various countries such as France, Poland, Lithuania, United Kingdom, Indonesia, Vietnam, Mozambique, Sri Lanka, Pakistan, Romania, Switzerland, Russia, Germany, Afghanistan & Bangladesh. Some are meant to facilitate research and faculty / scholar exchange, while others include student exchange.

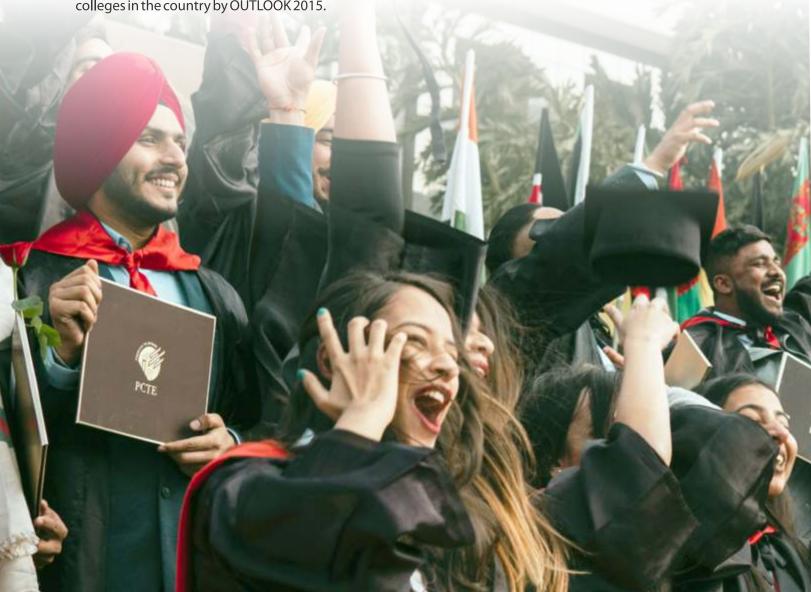
Faculty Exchange Programs

PCTE has active faculty exchange programmes in France and Lithuania which brings home new perspectives, viewpoints and global opinions. Faculties experience a variety of approaches to higher education, teaching styles, research, student services and support functions.

Awards & Rankings

- PCTE BBA program is Ranked 2nd Best in Punjab, J&K, and Himachal Pradesh in BBA and 61st best in the country by India Today Best Colleges survey 2019.
- 53rd Best private B school in the country by India Today B school survey 2019.
- 64th Best private B school by The week survey 2019.
- Ranked 58th in BCA & 65th in BBA by OUTLOOK Magazine in 2019.
- Ranked 34th best private B school in the country By OUTLOOK 2018.
- Best B-School in the country on ROI by Outlook 2017.
- Ranked 25th in the country, including IIM's on Personality Development Criterion by Outlook 2017.
- Best B-School in the country by Outlook 2017.
- Rated as 29th best private B-school in the country by OUTLOOK in 2016.
- Rated as 33rd best private B-school in the country by OUTLOOK in 2015.
- 2nd Best college in India in the ROI amongst private colleges in the country by OUTLOOK 2015.

- Rated 28th in Placement in the country and 46th overall including Institutions like IIT and IIMs.
- Declared best Management College in 2015 by PTU amongst hundreds of colleges affiliated to it.
- Best Hotel Management College in the year 2014 declared by PTU.
- Times Now-Education Evangelist of the Year 2014.
- Ranked 31st Best private B-school of the country by OUTLOOK 2014.
- Best Pharmacy college declared by PTU in the Year 2014.
- Outstanding B-School (North India) Award by Amar Ujala.
- B-School Excellence Award. Outstanding B-School (North India) Award by ABP News-2013.
- warded as one of the Best B Schools from all over the world at the World Marketing Summit – A Philip Kotler Initiative at Malaysia.
- B-school leadership award by ET Now 2013.



- PCTE ranked A++ rated school and best in Haryana and Punjab by business and management chronicle 2013.
- Bloomberg/UTV Outstanding B-school (North) 2012.
- 6th Indy's Award for Best B-School Communication Plan for Placement 2012.
- DNA and Stars of Industry Group award for Innovative Leadership 2012
- Star News B-school Leadership Award 2011.
- 5th Indy's Award for excellence in Mass Communication, Marketing Communication, Public relations, and Advertising and Branding 2011.
- DNA and stars of Industry Group award for Innovative Leadership 2011.
- Received Asia Best B-School Leadership Award and Innovative Leadership Award at Suntec Singapore in 2010.
- We have been adjudged the Outstanding B-School (North) by Dainik Bhaskar B-School Leadership Awards2010.
- The institute has been bestowed upon with B-School Leadership Award by DNA & Stars of the Industry

- Also bagged the Innovation Leadership award by DNA & Stars of the Industries Group 2010.
- Won the overall trophy at the cultural and literary festival organized by IIT, Roorkee at IIT, Saharanpur.
- Students have won 13 prizes at Tarang IIT Roorkee, including Best Debaters, Best Fashion Show, and a lot more.
- Rated A+ grade by Business India B-School Survey 2010 consecutively 6th year in a row.
- Ranked 37th among Top 50 Private B-Schools of India and Best B-School in Punjab, HP, and J & K by Mint C-Fore B-School survey 2008 in association with Wall Street Journal.
- AIMA, Outlook, and Business World Rated PCTE among the Top private B-schools in Punjab, HP, and J & K, in the last 7 years.
- Ranked 12th among B-Schools of India on the basis of the learning experience by Business World B-School Survey.



Your Excellency Lecture Series

41 Ambassadors and Senior Officials of Various Countries Visited PCTE Campus



Ambassador of Bosnia and Herzegovina to India **H.E. Dr. Sabit Subasic**



Charge d' Affaires of Uruguay to India. **H.E. Mr. Fernando Martin Abal Baru**



Ambassador of Seychelles to India
H.E. PHILIPPE LE GALL



Deputy Chief of the Mission of Palestine to India **H.E. Dr. Wael Albttrekhi**

Ambassador, Embassy of Colombia to India **H.E. Monika Lanzetta Mutis**

Ambassador, Embassy of Zambia to India **H.E. Ms. Judith Kan' goma Kapijimpanga**

Ambassador, Embassy of Ethiopia to India **H.E. Mr. Asfaw Dingamo Kame**

Ambassador, Embassy of Tunisia to India **H.E. Mr. Nejmeddine Lakhal**

First Secretary Embassy of Vietnam to India

Ms. Hoang Diem Hanh

Consulate General, Consulate of Tonga to India **H.E. Mr. Desh B Sahae**

Ambassador, Embassy of Togo to India **H.E. Mr. Kanyi Galley LOGOSU-TEKO**

Education Counsellor, Embassy of Ethiopia to India **Mr. Asalf Habtegeorgis**

Head of Mission, Consulate General, Canada to India **H.E. Mr. Robert McDougall**

Deputy Chief of the Mission, Embassy of Serbia to India Mr. Dusan Vukic, Deputy Chief of the Mission

Minister Counsellor, Embassy of Israel to India

Ms. Ditza Froim

Ambassador, Embassy of Malawi to India **H.E. Mr. George Crytone**

Ambassador, Embassy of Niger to India **H.E. Ali ILLIASSON**

Secretary Administrative, Embassy of DRC India **Mr. Beya Nkashama Gregorie**

Director, Embassy of Alliance Françoise to India

Mr. Dominiqe Waag

Your Excellency Lecture Series

41 Ambassadors and Senior Officials of Various Countries Visited PCTE Campus

 $Ambassador, Embassy \, of \, Maldives \, to \, India$

H.E. Ahmed Mohamed

Ambassador, Embassy of Poland to India

H.E. Piotr Klodkowski

Ambassador, Embassy of Guinea Conakry to India

H.E. Alexendre Cece Loua

Ambassador, Embassy of Kingdom of Bhutan to India

H.E. Maj. Gen. V. Namgyel

Ambassador, Embassy of South Sudan to India

H.E. Peter Othol

Education Attaché, Embassy of Islamic Republic of Afghanistan to India

Mr. Sedigullah Sahar

High Commissioner, Embassy of Lesotho to India

H.E. Bothata Tsikoane

High Commissioner, Embassy of South Africa to India

H.E. Ms. Matte Nkona Mashapane

Ambassador, Embassy of DRC to India

H.E. Francois Balumuene

Guinea Bissau, Special Advisor P.M. to India

H.E. Deepak Vohra

Ambassador, Embassy of Gambia to India

H.E. Dembo M. Badjie

Ambassador, Embassy of Guinea Bissau to India

H.E. Malam Sambu

Ambassador, Embassy of Congo to India

H.F. Felix Ngoma

High Commissioner, Embassy of Papua New Guinea to India

H.E. Tarcisius Eri

Cultural Attaché, Embassy of Mexico to India

Ms. Jessica Mancera



Ambassador of South Sudan to India **H.E. Peter Othol**



Ambassador of Gabon to India **H.E. Mr. Desire Koumba**



Consulate General of Comoros to India H.E. Mr. K.L. Ganju



Ambassador of Malawi to India **H.E. Dr. Mbuya Isaac G. Munlo**

Corporate Activities









RAWAR

A semester-long series of activities that are research-based and on real challenging situations, the students get to explore markets for product development and designing.

Consumer Hubs

Learning to invest and earn wisely is an essential part, students participate by putting up a consumer hub at the college campus and sell their services.

Industrial Visits

In every semester, students visit different industries to get practical exposure.

Guest Lectures

Students get the opportunity to meet industry and learn from professionals and experts.

Grand Thursday/Friday/Saturday

Students work in the related industry once a week. This helps them learn the working culture and enhance their skills before starting their career.

Internships

Students go on internship and work with their choice of industry and get hands-on experience in their field. Duration of internships are from 4 weeks to an entire semester.

Presentations

In every semester students present on different topics for each subjects. This improves their confidence and improves communication skills.

Expeditions & Outings









USA - Study Tour

United Kingdom - Study Tour

Europe - Study Tour

France - Semester Exchange

Russia - Summer Internship

Dubai & Abu Dhabi - Study Tour

Malaysia - Study Tour

Singapore - Study Tour

Thailand - Leisure Trip

Goa - Beach Stay

Darjeeling - Education

Rajasthan - Culture/Heritage

Rishikesh - Adventure/Rafting

Kasauli - Day Visit

Manali - Excursion

McLeod Ganj & Triund - Trekking Trip

Nanital - Excursion

Shimla & Many More

Athletic Meet & Sports Tournaments

Sports Tournaments

PCTE believes physical fitness is very important for students. During the entire year various sports clubs like Cricket, Soccer, Basket Ball, Volley Ball, Snooker, Table Tennis, Badminton, Body Building etc., organise inter class tournaments where the winning team get a chance to win the overall sports trophy.

Annual Athletic Meet

The Annual athletic meet is an Intra class sports event which starts with a colourful March Past by the students in their unique class dress code along with their class flag. After the march past the students compete in athletic events like 100 meters, 200 meters, long jump, short put, discus throw etc. to win the overall sports trophy.









Koshish

Koshish is the most awaited, week-long intra class cultural cum literary fest in which 35 teams in junior wing and 24 teams in senior wing compete in various events like Debates, Group Discussions, Group Dances, Fashion Shows, Nukkad Nataks etc. The final day of the fest ends with live musical performances by renowned bands and singers like Indian Ocean, Euphoria, Nooran Sisters, Jasbir Jassi and Satinder Sartaj.











Ehsaas

Ehsaas is one of the most awaited Inter College cultural and literary festival organised by PCTE, where around 45-50 teams of different colleges from all over the country compete in literary, fine arts and cultural events to win cash prizes worth Rs. 1,25,000 along with the overall trophy.









Turf

Turf is the most sought after Inter School cultural and literary competition where every year nearly 65 schools participate in various events like Group Dance, Mr. & Ms. Turf, Oven Love, Debate, Painting, Picto etc. Best schools from around the region compete with one another and win cash prizes of more than Rs. 2,00,000.











PCTE Mr & Miss Ludhiana

PCTE Mr. & Miss Ludhiana is a beauty pageant organised by PCTE to give the youth of the region an opportunity for realizing their dreams and to be in the limelight and to fulfill their desire to experience the world of fashion, creativity, glamour, and style. More than 200 aspirants from the region participate and get the opportunity to win cash prize worth Rs. 1,00,000









British Parliamentary Debate

Dr. DR Singh Memorial British Parliamentary Debate was first pioneered in India in year 2008 by PCTE Group of Institutes. It is an intercollege two days long literary fest, sponsored by Ludhiana Management Association. The competition witnesses participation from all over India where best 50 teams from top institutes like IIM's, IIT's, NIT's etc. participate in the most prestigious and challenging debate tournament to win cash prizes worth Rs.1,50,000.



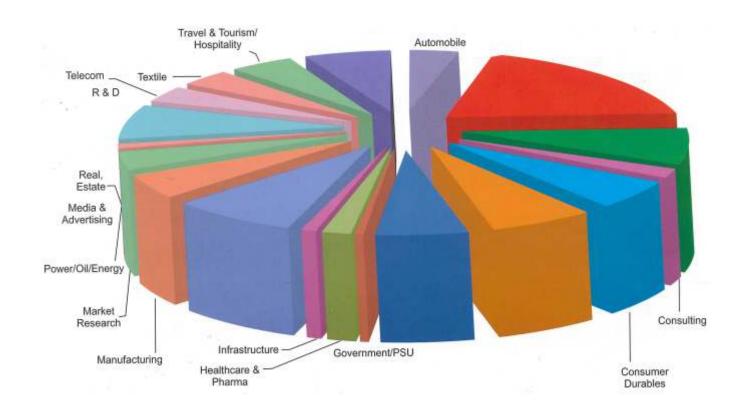






Your Career After PCTE

Sector wise Student Placement Session



Shape Your Career with PCTE

Entrepreneurship Cell (E-Cell)

- PCTE has set up a fully functional incubator recognized by Startup Cell, Punjab, and Institute of Innovation by MHRD Govt. of India where students are given the training to run their businesses.
- An opportunity to present business ideas.
- A chance to interact with professionals.
- Startup registration workshops.
- Business plan presentations and competitions.
- Workshops on startup taxation and GST.
- Patent filing and IPR workshops.

Placement & Training

- PCTE provides 100% placement for its students.
- This department trains students with aptitude tests helping them in placements.
- Conducts mock interviews.
- Grooms the students to make them presentable in the industry.
- Provides them with hands-on training on MS Office.
- Highest Package 21 Lacs.
- Average Package 6.8 Lacs.

Placement Companies

Financial

Goldman Sachs Federal Bank Axis Bank **ICICI Bank** Capital First IDFC First Bank **HDFC Bank** Yes Bank PhonePe

HDFC Home Loan Kotak Mahindra Bank

ICICI Bank S&P Global

Capital Local Area Bank

DCB Bank **Edel**weiss **Kotak Securities** ICICI Prudential **ICICI Securities HDFC AMC** IndusInd Bank

FMCG

ITC Godrej & Boyce **Berger Paints** Wrigleys HUL Nestle Asian Paints Cargill Foods

Kent RO **LT Foods** Bonn Cremica

Logistics

Tata Forbes & Logistics **VR** Logistic Maersk Trafigura Continental Logistics **HindTerminals** Agility Logistics

Pharma

GSK

Sun Pharmaceutical Industries Ltd.

Abbott Laboratories Cadila Pharmaceuticals

Systopic Labs **B.Braun** Fortis Hospital

Nano Tech Chemical Brothers P Ltd

Velite Pharmaceuticals Troikaa Pharmaceuticals

DMC Hospital SPS Hospital Zoventus Nixon Biotech

Frankline Pharmaceuticals

Micro Labs Windlas Biotech Macleod Pharma Overseas Healthcare Precise Pharmaceuticals Alembic Pharma

Life Cell

Covidien Healthcare Mediday Health Care Pvt. Ltd

Keva Industries

Cosmas Research Lab. Ltd Consern Pharma Limited Nano Tech Chem Brothers P Ltd ISF Analytical Laboratory

Consultancy

All States Crescendo Global Services WNS Global Services

S&P Market Intelligence

Nielsen

Retail

Tommy Hi**l**figer Calvin Klein Reliance Retail Lenskart Easyday Marks & Spencer Gant Kapsons

Reliance Brands Aditya Birla Retail Globus

Information Technology

Cognizant

Tata Consultancy Services Tech Mahindra

CS Infotech Wipro Infosys Genpact **IBM** India Infino Accenture HCL

IDS Infotech **Honeywell PCS**

Inforce Zone Aon NIIT Nagarro CS soft

Promatics Artech **Om Careers** Peritus Soft British Telecom Prime Focus

JSR Biz Merlin Cavisson Cryoviva

Education Culture Edulark Global Pvt Lmt. Kinex Media/Infino

Pristine

Other Service Companies

Byju's Lido Learning Tata Classedge Global Honey Bee Jaro Education Ovo Rooms **Next Education UAS International** Allan Lloyds

Textile

Trident Vardhman Textile Oswal Group **Shingora Textile Duke Fashion** Centex Exports MalwaTextile VP Lifestyle sportking

HR Firms

Harrison Associates Zen 3 Associates **Om Careers** Talent Corner

Manfacturing

Saint Gobain **Metro Tyres** Vardhman Industries Ceasefire Industries TRB Exports

Automobile

JKTyres Daimler Benz India Ralson Tyres

Insurance

ICICI Prudential Star Daichi TATA AIG Shree Ram Star Health **HDFC Life** Aegon Life Religare Health Bajaj Allianz Kotak

Advertising

TBIInternational Pvt. Ltd.

Hospitality

Marriot Gaylord Opryland Vistara Airlines Inter-Continental Shangri-La Taj Group Oberoi Group Marriott Hotel & Resorts Hyatt Regency Crowne Plaza Radisson Blu

Le Meridien The Leela The Lalit Park Plaza Royal Orchid **ITC** Maurya Cinepolis KFC Hilton EazyDiner LIDO learning **Four Seasons**

E-Commerce

Alibaba Amazon Flipkart India Mart Instakirana Naukri.com Carawala Jabong Printvenue.com Cashkaro.com Syberplace.com Whoopiee Justdial

Telecom

Vodafone Airte Oppo Mobile Reliance Communication Tata Teleservices British Telecom

Travel & Tourism

Qatar Airways Thomas Cook SOTC MMT Air Asia Yatra.com Cox & Kinas PBTourism Board Delhi duty-free ITC associate travel company VFS global Indigo American express **Bhutan Tourism**

Medical Laboratory Sciences

SRI Diagnostic Lab, Ludhiana Fortis Hospital, Ludhiana Deepak Hospital, Ludhiana Mediways, Ludhiana Shree Raghunath Hospital, Ludhiana Global Hospital, Ludhiana

Biotechnology

Ludhiana Beverages Pvt. Ltd. Life Cell International Pvt. Ltd. Ganpati Surgicals Cordlife

Faculty of Engineering and Technology

The Faculty of Engineering and Technology started in the year 2019 with an annual intake of 300 students. We offer three different Under Graduate Engineering Programs: Computers Science Engineering, Civil Engineering, and Mechanical Engineering.

The students are prepared to make meaningful contributions to the advancements in technology, health, environmental sustainability, design, and more.

All the Engineering programs are approved by the All India Council for Technical Education (AICTE), New Delhi, and are affiliated to I.K. Gujral Punjab Technical University, Jalandhar.





Computer Science Engineering (B. Tech CSE)

Duration: 4 Years

Total Seats: 150

Fee: 42,250/- per semester

Eligibility: 10+2 with Physics / Mathematics / Chemistry / Computer Science / Electronics / Information Technology / Biology / Informatics Practices / Biotechnology / Technical Vocational subject /Agriculture /Engineering Graphics / Business Studies / Entrepreneurship. (Any of the three)

OF

Passed min 3 years Diploma subject to vacancies in the First Year, in case the vacancies at lateral entry are exhausted.

Students explore the concepts in an environment with well-equipped Computer Centres, Operating System Lab, DataBase Management System Lab, Digital Electronics Lab, Mobile Application Development Lab, Object-Oriented Programming Lab, Software Engineering Lab, Java Programming Lab and many more.

Machine learning, AI, DataBase Management, CRM, etc are changing your life, convenience, brands, and the way the world will interact. Get behind the scenes to see where the real action is happening.



Mechanical Engineering (B. Tech ME)

Duration: 4 Years **Total Seats:** 30

Fee: 42,250/- per semester

Eligibility: 10+2 with Physics / Mathematics / Chemistry / Computer Science / Electronics / Information Technology / Biology / Informatics Practices / Biotechnology / Technical Vocational subject /Agriculture /Engineering Graphics / Business Studies / Entrepreneurship. (Any of the three)

OR

Passed min 3 years Diploma subject to vacancies in the First Year, in case the vacancies at lateral entry are exhausted.

Description: The program is one of the most diverse and versatile courses from the other engineering disciplines. Students get to work in labs like Applied Thermodynamics Lab, CAD & CAM/Automation Lab, Central Workshop, Fluid Mechanics and Machinery Lab, Heat Transfer Lab, Manufacturing Technology Lab, Metallurgy & Heat Treatment Lab and many more to be industrial ready.

In addition to physics and mathematics, it encompasses key elements of aerospace, electrical, civil, chemical, and even materials science and bio-engineering. It touches virtually every aspect of modern life.



Civil Engineering (B. Tech CE)

Duration: 4 Years **Total Seats:** 60

Fee: 42,250/- per semester

Eligibility: 10+2 with Physics / Mathematics / Chemistry / Computer Science / Electronics / Information Technology / Biology / Informatics Practices / Biotechnology / Technical Vocational subject /Agriculture /Engineering Graphics / Business Studies / Entrepreneurship. (Any of the three)

OR

Passed min 3 years Diploma to vacancies in the First Year, in case the vacancies at lateral entry are exhausted. A Civil Engineer is involved in creating everything from a petite bridge to a luxury sprawling residential complex. The degree will give an understanding from geotechnics and statistical analysis to hydraulics and mechanics, including the innovative ways computer modeling can be used.

Beyond the Classroom (B.Tech)

- Software Learning: Students enhance their skills by learning professional software like AUTOCAD, BIM, GEOSTADIA, STAAD PRO to analyse the Infrastructure of buildings, roads, highways, dams, etc. as per the required scale.
- **Student Chapter:** The Student Chapter of the Indian Society for Technical Education (ISTE) is established to give the necessary impetus to the co-curricular activities for the student.
- Industrial Visits: Industrial visits to several plants in the region like G.S. Auto International Ltd., Arora Irons & Steel Rolling Mills, Verka Milk Plant, Amrit Soap Company, Central Tool Room, R&D Centre for Bicycles and Sewing Machines, and Arisudana Spinning Mills Ltd. Students were exposed to MACH AUTO-EXPO 2020.

Faculty of Hotel Management

We prepare professionals for dynamic and demanding industries, we not only focus on practical training but also on overall development and grooming of personality.

Over the Years, the faculty of Hotel Management has attempted and have set records like the year 2018-2019 saw an attempt for Guinness Book of Records & Limca Book of Records by making **1241 varieties** of parathas in **9 minutes & 10 seconds**.

They also made it to the India Book of World Records by organising "MOJITO FIESTA" where 110 Students made **110 different types of Virgin Mojitos** in 110 seconds.

For the year 2019, a Limca Book of Records was attempted by preparing the **world's largest thali of 96 inches** in diameter with **270 dishes** of all states and union territories of India.

It goes on as the students displayed **100 varieties of Halwaizzas** i.e. Halwa served on a Pizza Base to explore their creativity.

The faculty and students of Hotel Management research a new cuisine each year. Some of the recent ones are:

- Tribal Cuisine: a showcase of different Indian Tribal Dishes prepared in bare minimum spices and cooked in a wood fire, leaves, Bamboo, earthenware as originally used by different tribes of India.
- **Blue Cuisine**: A cuisine of lost & unknown Recipes and Dishes of Mughals, Rajputana, Nizams & Nawabs, and dishes from "Royal' India. It was introduced to revive slow cuisine.
- **Green Cuisine**: A powerful cuisine introduced to think about food in a healthier & beneficial way, the faculty and students prepared dishes with ingredients that not only tasted delicious but also healed diseases.
- **Pink Cuisine**: A cuisine introducing fresh flowers with great health & taste values.





Bachelor of Hotel Management and Catering Technology (BHMCT)

Duration: 4 Years **Total Seats:** 60

Fee: 40,050/- Per Semester **Eligibility:** 10+2 (any stream)

Hotel Management is a Degree Course that is approved by the All-India Council for Technical Education (AICTE).

The building is built like a Mock Hotel, where one enters a lobby that leads to the Front Desk and the Concierge's desk, complete with the waiting area and Manager's Desk, and then it flows into a Banquet, up stairs there is a Hotel Room, Laundry Room and Restaurant all services are catered by Hotel Management Students.

- Dignitaries Dine: Students cook and serve Indian, Continental, European, American, Pan Asian, etc. to the High Commissioners, Vice-Chancellors, and several industrialists.
- Hospitality Olympics: Competitions featuring Young master chef, Cocktail/Mocktail Making, Bed Making, Napkin Fold, Service relay race, etc are organised by the students of Hotel Management.
- Annual Hospitality Conclave and Conference: Famous personalities from the hospitality Industry and academicians participate every year to widen the knowledge base of the students. Celebrity Chefs like Chef Harpal Singh Sokhi have visited the campus so far.
- Corporate Training: Students are exposed to corporate

- training for CII, LMA (Ludhiana Management Association), Bonn Breads, Trident, Cremica & Delmonte.
- Event Management: Students organise outdoor catering/ themed events, gala banquets- 1000 pax (Cook, serve, and manage) and they also cater to Freshers night, Farewell, International Students week, etc.
- Placements: The students are placed across the globe in countries like the USA, Singapore, Canada, Australia, UAE, Kuwait, etc and are working with International Brands in India & Abroad: Marriot Gaylord Opryland, Vistara, Inter-Continental, Shangri-La, Taj Group, Oberoi Group, Marriott etc.

Faculty of Travel & Tourism Management (BTTM)



Bachelor of Travel & Tourism Management (BTTM)

Duration: 4 Years **Total Seats:** 60

Fee: 19,925/- Per Semester **Eligibility:** 10+2 (any stream)

Tourism is the 3rd largest industry which is flourishing over the world and you will be glad to be a part of it. The four years undergraduate program helps in learning about different cultures and builds a diverse set of skills to work in travel and tourism sectors where you will be taught about travel agencies, Airline Management, Tour Guiding, Hospitality Industry, Marketing, Human Resource Management, etc. The Study combines a well-rounded academic curriculum with hands-on experiential learning.

- Passports Making Activity: The travel and tourism students understand the process of passport making. Every student has to get atleast 20 passports processed during the semester.
- **Training in Travel Agencies:** Students prepare tour packages, process visa applications of various countries, make air ticketing reservation (with online portals), act as a tour guide. The students are also involved in sales and marketing of a tour package, Event planning, Railway Ticketing (IRCTC), etc.
- Placements: Air Asia, SpiceJet, Qatar Airways, and Indigo Airline. In Airport Services at Indira Gandhi International Airport, New Delhi, Travel agencies like Make my trip, Cox and king, Thomas cook, Yatra.com, Alexa travel, and VFS global. PCTEians are also working with Ministries of Tourism in Bhutan and Lesotho, at Kelowna International Airport, Canada, Punjab Heritage Promotion Board & Jammu- Kashmir Tourism Development Corporation, etc.

Faculty of Business Management & Commerce

The Faculty started in the Year 1999, in which we offer Under Graduate and Post Graduate Degree Courses in Management.

The programs will initially teach you the fundamentals of business ownership and management with courses like business law, communications, finance, economics, and statistics. Later, you'll have the opportunity to choose electives that target specific areas to customize your training.

The Management Courses open opportunities for the students in the areas of marketing, accounting, finance, human resources, and so forth.

Besides this, students get an opportunity to work on establishing their firm. Four start-ups (Nap-Pads, Tastumking, Pattravali, and Valazhai-llay) from the Entrepreneurial Cell have been recognized among the best start-ups initiative at a national level and have got funded by various venture capitalists and financial institutes.

Recently, one of our MBA-IB (Batch 2018-20) student Shifali Jain bagged an aid of worth 15 Lacs by the Ministry of Agriculture and Farmer Welfare.





Bachelor of Business Administration (BBA)

Duration: 3 Years **Total Seats:** 270

Fee: 23,925/-persemester

Eligibility: 10+2 (any stream)

This course is a very fine blend of Marketing, Management, Finance, and Human Resource fields. A practical course that aims to build a solid understanding of Business Management. BBA Graduates can either launch their professional careers in top corporates, become entrepreneurs, or progress to a PG program. This program offers the students core courses in General Business Law, Economics, Promotion, Marketing, Communication, Human Resources, etc.

Beyond the Classroom (BBA & B.COM)

- **Specialised Projects:** To widen the knowledge base, students understand financial markets by opening a Demat A/C and trade securities in the markets. For B.Com, Practical projects including applying for PAN cards, Filing Income Tax returns, applying for GST numbers, filing GST returns, are assigned to students for a better understanding.
- Certificate courses (For BBA): For adding new skill sets, students take up Online Certification courses on Google Digital Marketing, Edx, Coursera, etc.



Bachelor of Commerce in Honours (B. Com Honours)

Duration: 3 Years **Total Seats:** 120

Fee: 23,925/-per semester

Eligibility: 10+2 (any stream)

The three-year, full-time program imparts students with a solid ground in areas such as Accounting, Management, Business Statistics, as well as leadership skills. Our Bachelor of Commerce combines theory and practice to teach you how businesses operate in a globalized world. Alongside technical development, critical thinking and problem-solving skills, application of knowledge is crucial.

Beyond the Classroom (BBA & B.COM) Contd...

- Tally Software Certification (For B.Com): Students are exposed to the Tally software that is used by accountants on the professional front, this gives the students an edge.
- NISM Certifications (For B.Com): Students get extra specialized knowledge apart from the normal course curriculum. The certification program helps the students to improve their credentials to ensure better job opportunities.
- Workshops (For B.Com): The students gain technical knowledge in workshops on Personal Financial Planning, Investments, and Contemporary Tax Structures.
- Placements: Jaro education, Wipro Lenskart, Lido learning, TCY, UTI mutual funds, Education culture, Sportking, Whiz Robo, OM Careers, etc.



Masters of Business Administration (MBA)

Duration: 2 Years

Total Seats: 120

Fee: 43,875/- Per semester + 2000/- Security (One Time)

Admission Criteria: Past Academic Record + GD/PI.

Masters of Business Administration is a 2 Years Master's Degree approved by All-India Council for Technical Education (AICTE)

Beyond the Classroom (MBA & MBA-IB)

- Sales Management (For MBA): Students get involved in the sale of merchandise and learn about consumer psychology and behavior, they also take up live projects to get their hands dirty.
- Business Research (For MBA): Students are involved in real-time business research on current social and business issues.
- **Business Simulation Games:** Students are given a virtual environment of business in which they make strategic decisions regarding various business operations to improve overall shareholders' value.
- Formation of a Partnership firm: Students form actual partnership firm. Registration, formation of partnership deed, GST registration, opening up firm's accounts, PAN card, UDYOG Aadhar, and other legal formalities a done

- by the students besides carrying out actual business transactions.
- NISM, Digital Marketing and Other Online Certifications: These online courses help the students to get extra specialized knowledge apart from the normal course curriculum in the field of Marketing, Financial and Human Resource.
- **Money Multiplier:** Students learn to increase the wealth of an enterprise by adopting various strategies and business models.
- Workshops: Workshops for students are organised to gain hands-on experience through corporate and professional events including Personal and Professional Grooming, Dining Etiquette, World Geography and so forth.



MBA in International Business (MBA-IB)

Duration: 2 Years

Total Seats: 60

Fee: 43,875/- Per semester + 2000/- Security (One Time)

Admission Criteria: Past Academic Record + GD/PI

MBA in International Business is a 2 Years Master's Degree approved by All-India Council for Technical Education (AICTE).

Beyond the Classroom (MBA & MBA-IB) Contd...

- **Barter Charter:** It is a vigorous experiential exercise that overnight sharpens interpersonal and negotiation skills. Students learn to do business with scarce resources. Strengthens their professional and entrepreneurial skills.
- **Investment Hub:** Students open a Demat Account with a brokerage house and invest in stock and IPO's.
- Export Club (For MBA IB): Students execute one realtime export consignment during the tenure of the program.
- Projects with Export Promotion Council (For MBA IB):
 Live projects are conducted with various Export
 Promotion Councils like DGFT, ECGC, ITPO, and Indian Institute of Packaging, Mumbai.
- Workshop on International Logistics (For MBA IB):
 Students understand the multimode transport system of

- exports by analysing various trade routes across the globe along with a visit to the dry ports to have a better understanding of business operations in logistics.
- International Tie-ups: PCTE has active tie-ups with 23 International Business Schools from various parts of the world. International Business Students participate in various Exchange programmes, International Business, and Research opportunities.
- Placements: Goldman Sachs, Federal Bank, Trident, Jaro Education, Byju's, Tech Mahindra, Tata Consultancy Services, ICICI Bank, Axis Bank, are a few companies where the students are placed. For MBA IB Goldman Sachs, Rex International, TRP Exports Pvt. Ltd., Supple Tek Industries Pvt. Ltd., King Exports, Eastman, Ralson, Sentex Export are a few companies where the students are placed.

Faculty of Computer Applications

The Faculty of Computer Application offers Under Graduate and Post Graduate Degree Courses which prepare the students for the challenges of the digital world, they are provided with a dedicated Research Lab with state-of-the-art infrastructure where they work on their researches and live projects. The students are exposed to technical knowledge related to Computer Hardware and Software and explore web development, software development & designing, Machine Learning, Python, IoT, Android Development, etc.



Bachelor of Computer Applications (BCA)

Duration: 3 Years

Total Seats: 150

Fee: 23,925/-Per Semester

Eligibility: 10+2 (any stream)

Beyond the Classroom (BCA & MCA)

- Online Certification: Coursera, Udemy, Edx, NPTEL, Google & Microsoft platforms are used for MOOC Courses. Students are encouraged to enroll and complete various Online Certifications and Programs which are aligned with their subjects for better understanding.
- Athena, IT Fest: An inter-college fest is organised by IT students to provide a platform for different colleges and universities to showcase their technical skills.
- In-house IT Cell (For BCA): Managed by students with the guidance of faculty it deals with live

- projects from the corporate in a gamut of domains like Web development, App development, Digital Marketing, Networking, etc.
- Workshops & Seminars (For BCA): Industry Experts conduct regular sessions on various domains like Application Development, Web Development, MATLAB, Network Security, etc. to enrich students with the latest in the IT field.
- Start-up Forum: Weekly discussions on different topics that are relevant for various aspects of entrepreneurship & business. They are given complete assistance to set up their start-up ideas.



Masters of Computer Applications (MCA)

Duration: 2 Years **Total Seats:** 60

Fee: 43,875/- per semester

Eligibility: BCA/B.Sc IT/B.Sc Computer Science from any recognized university.

Beyond the Classroom (BCA & MCA) Contd...

- Practical Learning For MCA: Students are taught using practical activities. They work on live projects. Some of the activities include managing college networks through CYBEROAM, Server Management, Creating Websites, Creating and Managing Databases, etc.
- Computer Science Society (For MCA): It conducts various training programs for students on the latest IT Trends like IoT, Machine Learning, Network Administration (CCNA), Hadoop, Big Data, Ethical Hacking, etc. Many Inter and Intra College Activities and Competitions are also held to challenge the students.
- Placements: PCTEians are placed in Top rated IT Companies like Amazon, Infosys, TCS, HCL Technologies, and Wipro to name a few. There are immense job opportunities after BCA in Software Development, Quality Assurance, Digital Marketing, Web Designing, etc.

Regular sessions are held for students to prepare them for Aptitude, Group Discussions, Resume building, Mock Interviews, etc.

Faculty of Pharmaceutical Sciences

PCTE Faculty of Pharmaceutical Sciences was established in the year 2007 which offers Under Graduate and Diploma courses in Pharmacy.

The students are provided with well-stocked laboratories equipped with instruments like Brookfield viscometer, UV-VIS spectrophotometer, HPLC, Dissolution apparatus, Rotary tablet punching machine, Planetary mixer, Granulator, Filter press, Orifice, and Venturi meter. A herbal garden and a sophisticated animal house facility are established which is registered by CPCSEA, Government of India.

During the course, the students study the manufacturing of dosage forms, Pharmaceutical marketing management, drug development and analysis, community Pharmacy, and drug regulatory affairs.

After the course completion, students can work as Pharmacists and also in Pharmaceutical Industries under various sections like Production, Quality Control, and Quality Assurance.

After extensive research the faculty has developed many products like Hand Sanitizer, Aloe Vera Gel, Hand Wash, Calamine Lotion, etc.





B-Pharmacy

Duration: 4 Years

Fee: 42,550/- per semester

Total Seats: 100

Eligibility: Candidates who have passed 10+2 examination from a board recognized or established by Central/State Government through legislation with Physics and Chemistry as compulsory subject along with one of the Mathematics/Biology shall be eligible to apply.

B. Pharmacy is an Under Graduate Degree Course in the pharma field. This course is approved by the IKGPTU & Pharmacy Council of India (PCI).

D-Pharmacy

Duration: 2 Years

Total Seats: 60

Fee: 20,150/- per semester

Eligibility: Candidate who have passed 10+2 examination with Physics, Chemistry, and Mathematics / Biology as optional subjects individually.

D. Pharmacy is an under graduate Diploma Course approved by the Punjab State Board of Technical Education & Industrial Training, Chandigarh, and by the Pharmacy Council of India.

- Herbal Hub: Students prepare herbs-based eatables and put-up stalls and sell their products. This activity enhances the marketing skills of students.
- Collaborations: An MOU is signed with Fortis Hospital, & Diagnostic Centres.
- Medical Camp: Regular medical camps are organised whereby free health check-ups and medicines are offered to the community.
- **Seminars/ Conferences:** There are seminars/conferences organised which prepare the students for advanced research in the pharmaceutical field.
- **Research:** Faculty and students have published many papers in national and international journals.
- Placements: GSK, Sun Pharma, Cipla, Abbott, Fortis Hospital, DMC Hospital, SPS Hospital are few organisations where pharmacy students are placed.

Faculty of Biotechnology



B.Sc. Biotechnology (Bio-Tech)

Duration: 3 Years

Fee: 25,925/- per semester

Total Seats: 60

Eligibility: Candidates with 10+2 in Physics & Chemistry as compulsory subjects and either Mathematics or Biology conducted by a recognized Board / University / Council.

Our exciting and diverse under graduate program combines multiple areas of science and technology with the research and development of numerous types of living organisms. Students are involved in drug designing and development, stem cell preservation and therapies, crop improvement, food enrichment and fortification, bioplastics and biofuels.

- Water Testing Activity: The water testing activity is conducted by the biotechnology students on the campus and in the nearby villages in which they test water samples, discuss the result, handle basic queries related to parameters needed to assess clean drinking water.
- **Summer Training:** The students undergo summer training with various companies like Nestle food, Verka Milk Plant, Ludhiana, Verka Milk Plant, Mohali, Bonn Nutrients Pvt. Ltd., etc.
- Guest Lectures: The professionals are invited to impart knowledge on topics like Quality Control in Industries, Genome Editing, Bioinformatics-Concepts, dimensions

- and applications, Plant Tissue Culture and crop improvement, CRISPER-Cas Genome Editing Tool, Recent Trends and Technologies in Biotechnology, Cancer Genetics, etc.
- Conclave: The Department organises conclaves on various topics like "Exploring Potential Career Opportunities in Biotechnology" to Aspire young biotechnologists.
- Placement: The companies where the biotech students are placed Life Cell International Pvt. Ltd., Cryoviva, Zydus Cadilla, Cordlife, Ludhiana Beverages Pvt. Ltd., Ganpati Surgical.

Faculty of Medical Laboratory Sciences



B.Sc. Medical Laboratory Sciences (MLS)

Duration: 3 Years

Fee: 25,925/-per semester

Total Seats: 60

Eligibility: Candidates with 10+2 in Physics & Chemistry as compulsory subjects and either Mathematics or Biology. Lateral entry is allowed for DMLT or Diploma in Pharmacy pass out as per IKGPTU norms.

Medical Laboratory Sciences program is an undergraduate professional healthcare course concerned with the diagnosis of diseases through the use of Haematological, Immunological, Microscopical and Bacteriological techniques. Since the pandemic, MLS graduates are contributing more than ever before. The need for healthcare professionals has rapidly increased.

- Medical Camps: Free Medical Camps are organised in collaboration with various hospitals e.g., Global Heart, Aastha Kidney, Fortis and Aykai etc
- Weekly Practical Training: Weekly the students are sent to various Labs/Hospitals like Raghunath Hospital, A-Star Lab, Red Cross Blood Bank, Mediways Hospital, Deepak Hospital& Global Heart Hospital, etc to work under professionals to gain expertise.
- Blood Donation Camps: In collaboration with CMC & other hospitals, the MLS students get hands on learning by organising and participating in Blood Donation Camps.
- Placement: SRL Diagnostics, DMCH Hospital, ADK Hospital, Maldives, P.K. Diagnostic Lab, Ludhiana, Patient Care Laboratory, Ludhiana, Raghunath Hospital, Ludhiana, Deepak Hospital, Ludhiana, Wellness Path Lab, Dugri.

Faculty of Fashion Designing



B.Sc. Fashion Designing (FD)

Duration: 3 Years

Fee: 25, 925/- per semester

Total Seats: 60

Eligibility: 10+2 (any stream)

Fashion Designing program is a professionally structured under graduate course to give students knowledge of the industry. They start with the fundamentals sketching to graphic designing where they are taught professional software like coral draw, photoshop, adobe illustrator, and learn about professional draping, garment construction, pattern making, weaving, knitting, printing, and dyeing. The course encourages both traditional hands-on practices as well as the use of professional software.

- Tailor it Yourself: An annual exhibition-cum-sale, where students exhibit their collection and accessories.
- Designer Studio: The students are involved in running a designer studio with the label: THE HANGER.
- Fashion Conclave: An annual Conclave including discussion on various fashion and apparel sectors current and future topics. Fashion Entrepreneurs share their experiences to encourage and widen the knowledge base of the students.
- Educational trips: Educational trips are a big element of student's growth. Students make cultural trips to places like Kerala, Rajasthan, Himalayas, New Delhi.
- Annual graduating show: The final year students exhibit their work in an annual graduating show.
- Placement: Duke, Tommy Hilfiger, Vardhman, Kudu, Sangam Weavers, Sportking, Vero Moda, and many more.

Faculty of Journalism & Mass Communication



B.A. Journalism & Mass Communication (BAJMC)

Duration: 3 Years

Fee: 23, 925/-per semester

Total Seats: 60

Eligibility: 10+2 (any stream)

A soundproof studio is setup where mixing and editing computers, software, and professional equipment like DSLR Cameras, Drone, Gimble to name a few are kept for the students.

The students are engaged in radio, and television activities. They write for an in-house magazine, radio station, YouTube channel, and handle social media platforms, create campus diaries and are indulged in social advertisements for the campus.

- Print Media: Students are involved in the designing and news writing process. They are regular contributors to the debates, letters to editors, and citizen journalist columns which are run by various newspapers.
- Graphic Designing: Students are involved in creating and designing graphics for television and newspaper / magazines.
- Broadcast Media: Online channel, PB 10 Frequency are the radio shows and Voice of PCTE TV showcases videos, documentaries, clips on students' lives on campus, advertisements, and short. All of these are produced by Journalism students.
- Online Media: Students are involved in the process of blogging and writing for online portals. Other than this, Voice of PCTE times, an e-paper is run by the students which has regular stories about the campus.
- Certificate Course: Students are advised to do subjectrelated online certification courses from sites as Swayam NPTEL, Udemy, Udacity, Canvas, Coursera, edX, etc.
- Placement: The placements take place in the companies like News18, Zee Group, India News, Aaho TV, Times of India, Daily Post, Dainik Bhaskar, Living India, Wedding Asia, Wedding Curator, Fastway, Event Kingdom, Keen Digital Media, Saada Ludhiana, In My City, Prime Research.

International Students' Fee

Fee Structu	re	Course	Fee Structu	re
USD 3,500	PerYear	Bio-Technology		
		Bio-Tech	USD 2,500	PerYear
USD 5,000	PerYear	Hotel Management		
USD 5,000	PerYear	ВНМСТ	USD 3,500	PerYear
USD 2,500	PerYear			
		Travel & Tourism		
		BTTM	USD 2,500	PerYear
USD 5,000	PerYear			
USD 2,500	PerYear	Fashion Designing		
		B.Sc. FD	USD 2,500	PerYear
USD 3,500	PerYear	Journalism		
USD 2,000	PerYear	ВАЈМС	USD 2,500	PerYear
		Medical Laboratory Science		
USD 2,500	PerYear	B.Sc MLS	USD 2,500	PerYear
	USD 3,500 USD 5,000 USD 5,000 USD 2,500 USD 2,500 USD 2,500 USD 2,000	USD 5,000 Per Year USD 5,000 Per Year USD 2,500 Per Year USD 5,000 Per Year USD 2,500 Per Year USD 3,500 Per Year USD 2,000 Per Year	USD 3,500 Per Year USD 5,000 Per Year USD 5,000 Per Year USD 2,500 Per Year USD 5,000 Per Year USD 2,500 Per Year USD 3,500 Per Year USD 3,500 Per Year USD 3,500 Per Year USD 2,000 Per Year USD 3,500 Per Year	USD 3,500 Per Year Bio-Technology Bio-Tech USD 2,500

Additional Charges



Indian Students' Fee

Fee Structure

(Per Semester)

Course	Seats	Fee Structure (Per Semester)	Course	Seats	Fee Structur (Per Semester
Engineering			Hotel Management and Tra	vel & To	urism
CSE	150	42,250/-	ВНМСТ	60	40,050,
Civil	60	42,250/-	BTTM	60	19,725,
Mechanical	30	42,250/-			
			Fashion Designing		
Business Management		22.025/	B.Sc. FD	60	25,925,
BBA	270	23,925/-			
B.Com Honours	120	23,925/-	Journalism	60	22.225
MBA	120	43,875/-	B.A. Journalism &	60	23,925,
MBA-IB	60	43,875/-	Mass Communication		
Information Technology			Medical Laboratory Science	!	
MCA	60	43,875/-	B.Sc. MLS	60	25,925,
BCA	150	23,925/-			
Dhaumasu			Additional Charges		
Pharmacy D. Dharmacy	60	42 550/	- 2000/- P.T.U. Counseling Fee	(One Time	o)
B.Pharmacy	60 100	42,550/- 20,150/	2000) Time. edunisemig ree	(One mine	-/•
D.Pharmacy	100	20,150/-	- 1000/- Examination Fee per		
Bio-Technology			subject to revision as per P.T	. о. поплс	ation.
Bio-Technology	60	25,925/-	- For MBA students 2000/- ext	ra for seci	urity (One Time)

	40.050/
60	40,050/- 19,725/-
60	25,925/-
60	23,925/-
60	25,925/-
	60





Boarding/Lodging & Transport

There are separate hostels for Boys, Girls & a Guest House. The Girl's Hostel is located near MBD MALL which is five minutes drive from college and the boy's hostel is located in Jhande village at a walking distance from campus 2.

Hostels and Guest House have the following Facilities:

- Fully air-conditioned room with bed, fridge, cupboard, fan & study table.
- Single/Double/Triple Bedroom on a shared basis
- Three meals per day
- 24/7 Security Guard
- TV-Lounge
- Wi-Fi
- Parking Space

College transport facility is available to & fro from

Moga | Raikot | Jagraon Ludhiana - Jamalpur

- Samrala Chowk
- Bus Stand
- Dugri
- Jalandhar By-Pass
- Haibowal
- Pakhowal Road
- Basti Jodhewal
- Girls & Boys Hostel
- Sidhwan Bet



Public Notice

Advt. No. AICTE/Legal/04(01)/2007

Sub: Instructions to Technical Institutions, Universities including Deemed to be Universities imparting Technical Education regarding matters concerning charging of fees, refund of fees and other student related issues.

All India Council for Technical Education (AICTE) has been empowered interalia under section 10 (n) of AICTE Act to "take all necessary steps to prevent commercialization of technical education". In compliance with the provision under AICTE Act and in the light of directions of Govt. of India issued under section 20 (1) of AICTE Act vide Letter No. (A) Section), it has been decided to issue instructions to the Technical institutions, Universities including Deemed to be Universities imparting Technical Education in the matters concerning students.

Whereas it has come to the notice of the AICTE that Technical Institutions and Universities including Deemed to be Universities, are admitting students to technical education programmes long before the actual starting of an academic session; collecting full fee from the admitted students; and, retaining their school/institution's leaving certificates in the original;

And Whereas, Institutions and Universities are also reportedly confiscating the fee paid if a student fails to join by such dates; and the fee paid if a student fails to join by such dates; and the fee paid if a student fails to join by such dates; and the fee paid if a student fails to join by such dates; and the fee paid if a student fails to join by such dates; and the fee paid if a student fails to join by such dates; and the fee paid if a student fails to join by such dates; and the fee paid if a student fails to join by such dates; and the fee paid if a student fails to join by such dates; and the fee paid if a student fails to join by such dates; and the fee paid if a student fails to join by such dates; and the fee paid if a student fails to join by such dates; and the fee paid if a student fails to join by such dates; and the fee paid if a student fails to join by such dates; and the fee paid if a student fail is to join by such dates; and the fee paid if a student fail is to join by such dates; and the fee paid if a student fail is to join by such dates; and the fee paid if a student fail is to join by such dates; and the fee paid if a student fail is to join by such dates; and the fee paid if a student fail is to join by such dates; and the fee paid if a student fail is to join by such dates. The fee paid is the fee paid if a student fail is to join by such dates. The fee paid is the fee paid is the fee paid in the fee paid in the fee paid is the fee paid in the fe

And, Whereas, certificates in original are being detained by institutions and Universities to force retention of admitted students;

And, Whereas the time-limit for students to join the courses/programmes is also being advanced in some cases unrealistically so as to pre-empt students/candidates from exercising other options of joining other institutions of their choice.

In the event of a student/candidate withdrawing before the starting of the course, the wait listed candidate should be given admissions against the vacant seat. The entire fee collected from the student, after deduction of the processing fee of not more than Rs. 1000/- (Rupees one thousand only) shall be refunded and returned by the Institution/University to the student/candidate withdrawing from the programme. It would not be permissible for the Institutions and Universities to retain the School/Institution Leaving Certificates in original. Should a student leave after joining the course and if the seat consequently falling vacant has been filled by another candidate by the last date of admission, the Institution must return the fee collected with proportionate deductions of monthly fee and proportionate hostel rent, where applicable.

Any violation of instruction issued by the AICTE, shall call for punitive including withdrawal of approval and recognition of erring institutions and Universities. AICTE shall on its own or on receipt of specific complaints from those affected take all such steps as may be necessary to enforce these directions.

Dr. K. Narayan Rao *Member Secretary*





INFORMATION BROCHURE 2021-2022

CAMPUS 1: Baddowal, Ferozepur Road, Ludhiana-142021, Punjab, INDIA
CAMPUS 2: Near Baddowal Cantt, Ferozepur Road, Ludhiana-142021, Punjab, INDIA
Phone: +91-161-2888500 | Mobile: +91-98144 66955 | E-mail: info@pcte.edu.in | Website: www.pcte.edu.in

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